



REGISTER - NOW!

**41st Annual Southeast U.S./Japan Assoc. Joint Meeting:
Tokyo, Japan - October 18-20, 2018**



Membership in the Southeast U.S./Japan Association is open to residents of Alabama, Florida, Georgia, North Carolina, Mississippi, South Carolina, and Tennessee, and includes both private and public sector members. The Southeast U.S./Japan Association has a counterpart in Tokyo, the Japan-U.S. Southeast Association. The Japanese Association's membership includes the top managers of Japan's leading enterprises as well as high-level government and economic development officials. To fulfill the mission of both Associations, an annual **Joint Meeting** is held, and alternates between selected sites in Japan and the Southeast. Membership in **Florida Delegation, Southeast U.S./Japan Association, Inc.** is open to individuals, companies and organizations interested in the promotion of trade, investment. Japan is the host and has selected the New Otani Hotel in Tokyo as the official venue for this year's 41st Joint Meeting.

PROGRAM & ACTIVITIES:

- Overview of Current SEUS & Japan Economies
- Panels on Trade, Investment & Current Trends
- Participation of Top Japanese Business & Government Leaders and SEUS
- Optional Golf Tournament
- Includes Tours, Receptions, Dinners & Special Entertainment for Excellent Networking
- Florida Delegation Annual Meeting of Members
- Florida Business Seminar Program *by EFI-Japan*

ASK US ABOUT OUR SPECIAL PROMOTIONS FOR FIRST-TIME DELEGATES!

First-time Florida delegates are encouraged to take advantage of our special discount program that includes a limited-time trial membership. Also, SEUS/Japan has negotiated special group hotel rates at the New Otani Hotel for all registered delegates. **Please return the form below to request registration materials and more details, or call us at (786)235-8289. Early Bird discounted registration is now open through August 31, 2018. Thereafter, regular registration fees will apply until regular registration ends Sept. 21, 2018**

- YES, I am currently a member of Florida Delegation. Please send me a registration form.
- YES, I wish to register, and am a first time Florida Delegate. Please send me first-time membership promo offers and registration form.

Name _____ Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-Mail _____

Mail to: Florida Delegation, Southeast U.S./Japan Association, Inc. PO Box 226647 · Miami, FL 33222-6647
Tel: (786) 235-8289 · Fax: (786) 235-8290
Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org

Register Now!
41st ANNUAL



**JOINT
MEETING**
of the

**Japan-U.S. Southeast &
Southeast U.S./Japan
Associations**

**“Success through Tradition,
Innovation and Partnerships”**

**OCTOBER 18-20, 2018
TOKYO, JAPAN**



THE NEW OTANI HOTEL

EXECUTIVE DIRECTOR'S MESSAGE

Dear Florida-Japan Business Leader:

I am pleased to invite you to this year's 41st Annual Joint Meeting of the Japan-U.S. Southeast & Southeast U.S./Japan Associations. This prestigious event will be held in Tokyo this coming October 18-20 at the New Otani Hotel.



*Dave Woodward,
Executive Director,
Florida Delegation,
SEUS/Japan Assoc.*

The relationship between Japan and the Southeast United States has grown steadily since the first meeting took place between the business and government leaders of Japan and our region over 43 years ago. Since that time, more than 1,000 Japanese firms have invested in the Southeast, and in recent years Florida has ranked Japan as its largest FDI country with \$9.3 billion invested in our state with over 200 Japanese firms here, employing some 27,000 Floridians. The ties between Japan and the Southeast U.S. are stronger than ever, truly building on these past four decades of successful partnership.

This year's program will include remarks and presentations by top business and government leaders, representing the most significant aspects of the economic relationship as well as topic of interest between Japan and the seven Southeast U.S. member states. Additionally, the respective governors and other senior officials of each of the member states, and senior Japanese business and government leaders and special guest speakers are expected to participate.

The meeting will provide exciting networking opportunities for an estimated 400 participating delegates to renew old friendships and establish new ones, including a golf tournament, sightseeing tours, receptions, meals and entertainment. Conference participation is limited for each state to maximize networking opportunities. This will provide an exclusive opportunity for our delegates to establish business relationships with leading Japanese corporations.

The participation of leaders like you will provide significant benefits for our state. I invite you to mark your calendar now and strongly encourage your participation. Please contact me for more details.

I look forward to seeing you in Tokyo this October!

Sincerely,

Dave Woodward
Executive Director
Florida Delegation, SEUS/Japan Association

JAPAN-U.S. SOUTHEAST & SOUTHEAST U.S./JAPAN ASSOCIATIONS

41ST ANNUAL JOINT MEETING
TOKYO, JAPAN, OCTOBER 18-20, 2018
*"SUCCESS THROUGH TRADITION, INNOVATION
AND PARTNERSHIPS"*

Tentative Program Agenda

(All events at the New Otani unless otherwise noted)

Thursday, October 18

- 1:00 pm-6:00 pm: Conference Registration – Sho, A Floor,
- 1:10pm – 3:45pm: Florida Business Seminar presented by EFI- Japan ("Yu" Room)
- 4:00 pm-5:00 pm: Florida Delegation Annual Meeting of Members ("Yu" Room)
- 5:30 pm-8:30 pm: Welcome Reception & Dinner (Business Attire) – Room TBA
- 5:45pm-6:00pm: Welcome Remarks by Co-Chairs

Friday, October 19 Note: All conference events business attire (except Sat., Oct. 20 tours & golf tournament)

- 7:30 am-5:00 pm: Conference Registration – Foyer of Tsuru Room
- 7:30 am-8:20 am: Joint Networking Buffet Breakfast, All Delegates– HÔ Room, B Floor, New Otani
- 9:30 am-5:00 pm: Spouse Tour: (Meiji Shrine/Japanese Calligraphy at Kiyosumi Garden)
- 9:00 am-10:20 am: Opening Ceremony: Tsuru, B Floor, New Otani
- 9:00 am-9:10 am: Presentation of Colors/National Anthems
- 9:10am-9:20am: Opening Remarks by Chairmen of Southeast U.S./ Japan and Japan-U.S Southeast Associations Mr. Teruo Asada and Ms. Minor Shaw
- 9:20am-9:50am: Plenary Keynote Address by His Excellency Shinsuke Sugiyama, Japan's Ambassador to the U.S (TBC)
- 9:50 am-10:30 am: State Leadership presentations Panel Opening Remarks by Delegation Leaders: State of South Carolina (Co-host State HOD Opening Remarks) & Opening Remarks by Other Delegation Leaders (Alabama, Florida, Georgia, Mississippi, North Carolina & Tennessee 5 mins. each.)
- 10:30 am-10:40 am: Remarks by The Honorable Takashi Shinozuka Consul General of Japan in Atlanta
- 10:40 am-10:50 am: Coffee Break
- 10:50 am-12:00 pm: Panel Session I: New Economy Trends and Impact in Japan and the Southeast U.S.
- 12:15 pm-1:45 pm: Luncheon & Special Keynote Address: His Excellency William F. Hagerty III, U.S. Ambassador to Japan-HÔ Room, B Floor
- 2:00pm-2:20pm: Keynote Address by Mr. Hiroyuki Ishige, Chairman & CEO of JETRO (TBC)
- 2:20 pm-3:40 pm: Panel Session II: U.S.-Japan Partnership in Trade and Investment: Tsuru B Floor
- 3:40 pm-3:50 pm: Coffee Break
- 3:50 pm-4:20 pm: Closing Ceremony: Guest Remarks by: The Honorable Hiroyuki Kobayashi, Consul General of Japan in Nashville and The Honorable Kenji Hirata, Consul General of Japan in Miami
- Closing Remarks → by Chairmen/Gift Exchange
Announcement of 42nd AJM (Savannah, GA)
- 4:30 pm-6:00 pm: Business Networker: Foyer of Tsuru Room
- 6:00 pm-9:00 pm: Reception & Gala Dinner: Fuyo, B Floor

Saturday, October 20

- 10:00 am-4:00 pm: Optional Delegate Tour 1- (Tokyo City - 6 hours)
- 8:00 am-6:00 pm: Optional Delegate Tour 2- (Mt. Fuji, Old town, Winery, Cultural sites, etc. - 10 hours)
- 7:15 am-6:30 pm: Invitational Golf Tournament Golf Course: Glissando Golf Club (Registration & Separate Fee Required)

***** Joint Meeting Program Ends*****

For additional information please contact us at:
Phone: (786) 235-8289 - Fax: (786) 235-8290
Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org