



PRESS RELEASE

FOR IMMEDIATE RELEASE

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REGISTRATION OPEN FOR 41ST ANNUAL SEUS/JAPAN JOINT MEETING IN TOKYO

Miami, Florida – August 20, 2018 --- Florida Delegation, Southeast U.S./Japan Association, Inc. ('SEUS/Japan') is pleased to announce that registration is now open for Florida Delegates to this year's 41st Annual Joint Meeting of the Japan U.S./Southeast and Southeast U.S./Japan Associations to be held in Tokyo October 18-20. This year marks the 41st Annual Joint Meeting of the Associations, which will be held at the New Otani Hotel in Tokyo, Japan. The theme of this year's joint meeting is "Success Through Tradition, Innovation, & Partnerships."

Florida Governor Rick Scott has been invited to officially lead the Florida Delegation to the 41st Annual Joint Meeting. In addition to the SEUS member state governors/head of delegations, senior officials of Japan and the U.S. are expected to attend, with total attendance projected at some 400 participants. Mr. Teruo Asada, Chairman to the Board of Marubeni Corporation, will serve as the meeting's Japan-U.S. Southeast Delegation Leader and Chairman, and will lead the Japan delegation. Mrs. Minor Mickel Shaw, President of Micco, LLC, will serve as the meeting's Southeast U.S.-Japan Associations Delegation private sector co-chairman. The current U.S. Ambassador to Japan, William Hagerty, is expected to serve as a keynote speaker this year.

The SEUS/Japan Joint Meeting program offers Florida delegates an opportunity to meet with top government and business leaders from Japan and the other six Southeast U.S. member states. The Florida Delegation will hold its annual meeting of members in conjunction with the joint meeting on the afternoon of October 18, immediately prior to a welcome reception for all participating Japan and SEUS delegates and following a Florida Business Seminar, co-organized with Enterprise Florida, for Japanese business leaders that day. This important annual joint meeting program between Japan, Florida and the six other Southeast U.S. member states is a unique opportunity for delegates to renew, expand as develop business and friendship ties with Japan's top business and economic development leaders, and for SEUS/JAPAN to further its mission, as stated below.

The mission of SEUS/Japan is to promote ties of trade, investment, education, tourism and friendly relations between Florida and Japan, respectively, and the six other southeastern member states (AL, GA, MS, NC, SC, and TN). SEUS/JAPAN has individual, NPO and corporate membership programs open to all resident individuals, businesses and organizations interested in supporting its mission and participating in this prestigious annual event. SEUS/Japan works in close partnership with the Governor's office, Enterprise Florida, and other economic development organizations and partners throughout Florida to carry out its mission.

Anyone interested in registering as an official Florida Delegate, should contact SEUS/Japan's executive director, Dave Woodward, at the number or e-mail address below. Registration forms are now available for Florida Delegates who would like to attend with special promotional rates for first time or 'early bird' registrants. Space is limited and subject to registration deadlines, so anyone interested is encouraged to register now. You may also visit us online at www.fl-seusjapan.org or e-mail us at info@fl-seusjapan.org for more details.

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