



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **EARLY BIRD REGISTRATION CONTINUES THROUGH AUG. 31 FOR 40th ANNUAL SEUS/JAPAN JOINT MEETING IN GREENVILLE, SC.**

**Miami, Florida – August 9, 2017 --- Florida Delegation, Southeast U.S./Japan Association, Inc. (SEUS/Japan)** is now accepting Florida delegate early bird discounted registrations through August 31, 2017 (thereafter registrations at the regular rate will be accepted through October 2, 2017) for this year's 40th Annual Joint Meeting of the Southeast U.S./Japan and Japan U.S./Southeast Associations to be held in Greenville, South Carolina October 22-24, 2017. This year marks the 40th Annual Joint Meeting of the Associations, which will be held at the Hyatt Regency Hotel in Greenville. The theme of this year's joint meeting is "Success through Tradition, Innovation and Partnerships".

The newly appointed Florida Secretary of Commerce, Pete Antonacci, has been invited to officially lead this year's Florida Delegation. In addition to the SEUS member state governors/head of delegations, senior officials of the U.S. and Japan are expected to attend, with total attendance projected at approximately 500 participants. Ms. Minor Mickel Shaw, President, Micco LLC will serve as the meeting's Conference & Association Chair. Mr. Teruo Asada, Chairman, Marubeni Corporation, Tokyo, will serve as the meeting's Japan-U.S. Southeast Delegation Leader and Co-chairman. The Japanese Ambassador to the U.S. is confirmed to serve as the luncheon keynote speaker this year.

The SEUS/Japan Joint Meeting program offers Florida delegates an opportunity to meet with top government and business leaders from Japan and the other six Southeast U.S. member states. The Florida Delegation will hold its annual meeting of members in conjunction with the joint meeting on the afternoon of October 22, immediately prior to a welcome reception for all participating SEUS and Japan delegates. This important annual joint meeting between Japan, Florida and the six other Southeast U.S. member states is a unique opportunity for delegates to renew, expand as develop business and friendship ties with Japan's top business and economic development leaders, and for SEUS/JAPAN to further its mission, as stated below.

The mission of SEUS/Japan is to promote mutual ties of investment, trade education, tourism and friendly relations between Florida and Japan, respectively, and the six other southeastern member states (AL, GA, MS, NC, SC, and TN). SEUS/JAPAN has individual, NPO and corporate membership programs open to all individuals, businesses and organizations interested in supporting its mission and participating in this prestigious annual event. SEUS/Japan works in close partnership with the Governor's office, Enterprise Florida, and other economic development organizations and partners throughout Florida to carry out its mission.

Anyone interested in registering as a Florida delegate, should contact the Florida delegation office in Miami, at the number or e-mail address below for more information and to receive a complete registration packet and complete details. More information is also available online at: [www.fl-seusjapan.org](http://www.fl-seusjapan.org).

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